

TAG Body Art Face Painting Tips

GENERAL INFORMATION

TAG Body Art has an amazing range of face and body art products as well as special effects products and tools of the trade. TAG regular face painting colors are unique in their combination of color strength and blendability! TAG face paints are particularly good for line work since they flow effortlessly off your brush and allow for clean sharp strokes. TAG face paints can also be used as a base color and you will want to have it in your kit. Their special effects products like the neon paints are perfect for black light events and can be used on many surfaces including clothing and prosthetic mask and appliances. TAG also has a large range of split cakes for speed painting; they come in large a small size.

PRO TIP: Due to the brittle nature of a few of the TAG Paints, you may find cracks on the surface or through the cakes. Though the paint is perfectly fine, this can be fixed by warming the cakes up a bit and pressing them, or by continued use with water to re-hydrate them.

HOW TO ACTIVATE TAG BODY ART FACE PAINTS?

In order to activate TAG Body Art face paints, use a damped [face painting sponge](#) or [face painting brush](#). First, get your sponge or brush slightly wet, make sure to remove any excess water before activating the face paint. Then, rub the brush or sponge against the face paint cake in order to activate the paint. Make sure to keep rubbing back and forward until the paint has a creamy consistency. If you are using a face painting brush for line work you can also go for a more ink like consistency. If you have too much water on the cake keep rubbing the sponge or brush in order to work that water into the paint and get the right consistency.

HOW TO APPLY TAG BODY ART FACE PAINTS SOLID COLORS?

Once you have your preferred applicator loaded with face paint, then apply it to the skin. If you are using a sponge make sure to apply the face paint using a patting motion rather than swiping your sponge. Patting gently and consistently gives you a much smoother and opaque base than swiping your sponge. We recommend to use face painting sponges when applying a base coat.

When working with brushes simply lay the face painting brush against the skin and move in the desired direction. Make sure to keep a steady firm hand to have good control over your brush.

HOW TO APPLY TAG BODY ART SPLIT CAKES?

Using split cakes or rainbow cakes can look complicated at first, but once you get used to it you will find them easy to use. When loading your split cake make sure to move your sponge or brush back and forward following the direction of the stripes; also, try to hold your cake in a way so that the excess water can flow down in the direction of the stripes. Make sure not to shake your sponge or brush side to side so that the colors don't get muddy. If you want to apply a nice base coat you can use [TAG Body Art Rainbow Cakes](#) and pat your sponge gently against the skin making sure to keep it moving always in the same direction so that the colors don't get muddy. You can always use a fan like movement or a side by side movement. When using a brush, you will likely want to use a 3/4" or 1" [face painting brush](#) and use [TAG 1 Stroke cake](#). Move your brush in the direction you wish, making sure not to flip your brush so that colors don't get muddy.

HOW TO REMOVE TAG BODY ART FACE PAINTS?

TAG face paints can be removed easily with just soap and warm water. You can use a soft sponge or cloth to aid in the removal process just make sure it is not abrasive. Always start by coating the skin with a thin layer of soap; it can be liquid or regular soap. Once you have worked the soap into the face paint, then proceed to rinse. You might need to repeat this process a few times. Always make sure to be gentle since excessive rubbing of your skin can cause irritation. Also, we suggest not to use scented baby wipes since the perfume can cause allergic reactions. If any stains are left on the skin after washing it, consider using lotion. You might need to let the lotion set in for a few minutes before wiping it off. In the rare case in which a stain is still visible after this process, please wait for 24 hours before attempting to wash off the area again. Normal sweating and oil production from your skin will aid in the removal process, as well as rubbing against your sheets while you sleep.

All face paints can stain since it depends mostly on your skin type. If you are concerned, always try a small patch of the color on the area to be painted and test for stains 30 minutes after. If the color does leave a stain, you might want to consider using a different color if that concerns you. Dark colors (like dark blue and dark green) tend to be the ones that stain skin the most.

To remove the paint off your face painting brushes and sponges, we recommend using a brush soap like the [Pink Soap](#) by Mona Liza. These soaps are designed to remove oils and pigments off your tools and will do a much better job than regular hand soap. Once

your tools have been washed off and thoroughly rinsed to remove all traces of soap, let them dry out completely before storing them. Avoid using harsh chemicals that can damage your products, like bleach.

HOW TO STORE TAG BODY ART FACE PAINTS?

Like with all cosmetic products, it is always best to keep TAG Body Art face paints away from a direct light source and in a cool and dry environment. Excessive heat can make your face paints really soft, and excessive light can fade the colors on the outer layers of your cake. An excess of humidity can cause mold to grow and spoil your face paints.

Before putting your face paints away after you used them, make sure to wipe the top clean using a clean sponge (do not use baby wipes since they will leave a fuzzy layer on your cakes), let them dry out with the lids open and then proceed to put the lids back on and store in a cool dry place away from direct sunlight. You can use [laptop cases](#) to keep light away from your cakes. When cleaning split cakes, make sure that you wipe the surface off following the direction of the stripes.

SAFETY AND COMPLIANCE INFORMATION

All TAG Body Art standard and pearl colors have been formulated with FDA approved pigments for cosmetic application. All neon colors are considered a special effects product and do not comply with FDA cosmetic regulations although they have been independently tested for skin safety and have been determined safe to be used on the skin by independent laboratories, according to the manufacturer. Neon colors contain pigments that have not yet been tested by the US FDA to be used on cosmetics. They are considered safe for skin by other countries.

Like all cosmetic products, face paints can cause an allergic reaction if the individual is allergic to any of its components. Although TAG face paints have been formulated with special ingredients to reduce the chances of an allergic reaction, an allergy free experience can not be guaranteed by any manufacturer. The manufacturer recommends that this product should not be applied to broken or sensitive skin. Test by placing a small amount to the wrist, if reaction occurs within 30 minutes do not use.

Please know that in the US the FDA does not recommend the use of purple, red blue and green makeup colors near the eyes or lips area, regardless of the brand. Use within 18 months of opening the package. Unsuitable for children under 36 months due to small parts which may cause choking (this is related to the kids manipulating the product, not regarding kids being painted).

Global Colours' range of products meet the standards set by US California Prop 65, ASTM D-4236 norms, FDA Regulations, European Regulations (CE-EN71 part 3:1994, EEC - 88/377 & 76/768), and has been tested for Metal Impurities and Hypoallergenic Properties by independent Australian laboratories. All Global products are GMO free, BSE Free and Vegan friendly according to statements issued by suppliers. Global Colours Body Art was the official face and body paint for the Opening and Closing ceremonies of the Sydney 2000 Olympic Games.

GMO, GLUTEN, PARABENS, NUTS AND VEGAN CONCERNS

Based on the manufacturers ingredients list, TAG face paints are vegan since they do not contain any animal sourced ingredients or byproducts and they are not tested on animals. Also, the manufactures assured us that although they are not manufactured in a Gluten Free Certified facility, the product contains no gluten. The product also contains no ingredients derived from nuts, and all face paint colors are paraben free. Some products include perfume (hydroxy-methylpentylcyclohexenecarboxaldehyde).

INGREDIENTS FOR TAG BODY ART STANDARD AND METALLIC COLORED FACE PAINTS

Ingredients: Paraffin wax, petrolatum, glycerin, calcium carbonate, stearyl alcohol, sodium benzoate, acacia senegal gum, dextrin, water. May contain: Mica (CI77019), Titanium Dioxide (CI77891), Iron Oxides (CI77491), D&C Red 7 (CI5850;1), D&C Red 6 (CI15850), D&C Black 2 (CI77266), FD&C Yellow 5 (CI19140), FD&C Blue 1 and D&C Blue 4 (CI42090), Ultramarines (CI77007), Bismuth Oxy Chloride (CI77163).

INGREDIENTS OF TAG NEON COLORS

Ingredients: Paraffin wax, petrolatum, glycerin, calcium carbonate, stearyl alcohol, sodium benzoate, acacia senegal gum, dextrin, water. May contain: Mica (CI77019), Titanium Dioxide (CI77891), Iron Oxides (CI77491), D&C Red 7 (CI5850;1), D&C Red 6 (CI15850), D&C Black 2 (CI77266), FD&C Yellow 5 (CI19140), FD&C Blue 1 and D&C Blue 4 (CI42090), Ultramarines (CI77007), Bismuth Oxy Chloride (CI77163). Non Toxic Fluorescent Pigments. Conforms to to ASTM D-42236